

Contact Info

Phone

(208) 329-8167

Email

jonathan.vau@gmail.com

LinkedIn

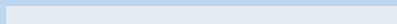
linkedin.com/in/jonathanvau

Website

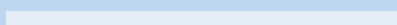
www.aeternalmedia.com

Tech Skills

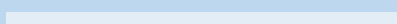
Adobe Photoshop



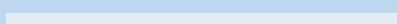
Adobe Illustrator



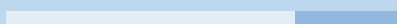
Adobe After Effects



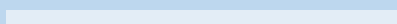
Adobe Premiere



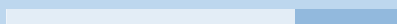
Cinema 4D



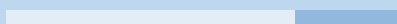
Microsoft Word



Microsoft Excel



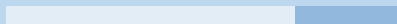
Microsoft PowerPoint



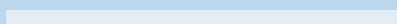
Adobe InDesign



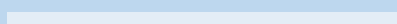
Adobe Acrobat



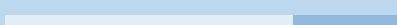
HTML



CSS



JavaScript



Soft Skills

Creativity

Problem Solving

Multi-Tasking

Collaboration

Communication

Time Management

JONATHAN VAUGHAN

Graphic Designer

Summary

Highly creative and multitalented graphic designer with extensive experience in web and print design at all phases of the design process, from conceptualization to delivery. Expert at Adobe Creative Suite, Microsoft Office Suite, Cinema 4D, and web design applications.

Experienced at implementing consistent brand standards across all platforms. Accustomed to multi-tasking and performing in deadline-driven environments with an emphasis on working within budget requirements. Developer of 300+ design projects that helped client increase revenue 1385% in six months.

Design Skills

Print

- Book Covers
- Book Formatting / Interior Design
- Product Packaging / Inserts
- Logos and Business Cards
- Flyers and Signs
- Trade Show Booths
- Tech packs

Web / Multimedia

- Social Media Graphics
- Email Marketing Design
- 3D product / Apparel Renders
- Photo Editing / Retouching
- Amazon Graphics
- Ecommerce Infographics
- Web Design / Development

Web / Multimedia

- Paid Ads
- Typography
- Video Editing
- Ebook Formatting
- Motion Graphics
- Digital Illustration
- Brand Identity

Freelance Work Experience

Lead Graphic Designer

Gymreapers, 2015-2023

- Worked as part of an in-house marketing department to create designs under tight deadlines.
- Designed and coded 100+ manual email campaigns and automated email flows.
- Created tech packs, mockups, and vector art files for the manufacture of physical products.
- Designed logos, packaging, inserts, trade show booths, and other print materials.
- Created social media graphics, paid ads, and Amazon infographics.
- Edited product photos and created 3D product renders for use on e-commerce platforms.
- Tracked projects using Monday task management.

Graphic Designer / Video Editor

Real Social Dynamics, 2019-2020

- Designed social media graphics, YouTube thumbnails, and video overlays.
- Edited videos for YouTube and Instagram, created all necessary motion graphics.